



Application Acceleration Series™

CUSTOMER PROFILE

A customer-oriented, value driven variety store

INDUSTRY:

Retail

GEOGRAPHY:

48 Contiguous United States

BUSINESS PROBLEM:

Needed to improve the application response times for its users in the stores.

BENEFITS:

- ✓ Reduced Bandwidth Utilization
- ✓ Faster Application Response Times

“Stampede has substantially improved the end-user experience. Our users are delighted with the accelerated applications, and we were able to delay costly network upgrades. This was an excellent investment with a great ROI”

Company CIO

This Stampede customer is a customer-oriented, value driven variety store that began operating in 1986 with 5 stores.

Now, 20 years later, there are more than 3,100 stores across 48 states, with over 37,000 associates. This customer’s stores are stocked with a wide array of gift bags, party supplies, housewares, seasonal decor, candy and food, toys, health and beauty care, gifts, stationery, books, and a variety of consumer items; all priced the same.

THE CHALLENGE

Remote users were experiencing slow application response times, which were causing frustration as well as reduced productivity. In order to improve the service level, this customer looked at various alternatives to improve the situation at their stores. One obvious answer was to deploy a bigger faster network to the stores, but like most Retailers, cost associated with an upgrade of this magnitude to all their stores is a big concern. The Stampede Application Acceleration Series from Stampede Technologies offered a solution that could reduce bandwidth utilization over the satellite network, improve performance, and provide a consistent user experience, all with a more affordable ROI.

A primary objective was to focus on improving productivity through quicker application response times and higher quality of service levels for users in the store locations; especially for their Time & Attendance, internal scorecard and regional reporting applications.

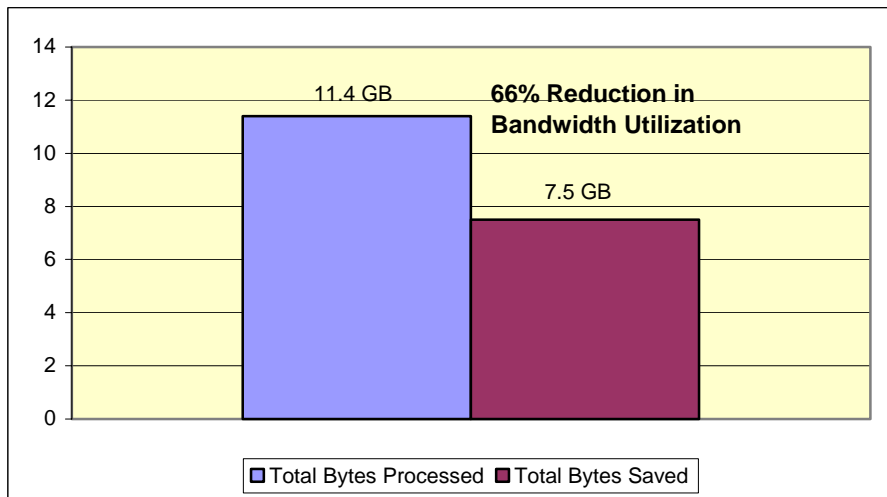
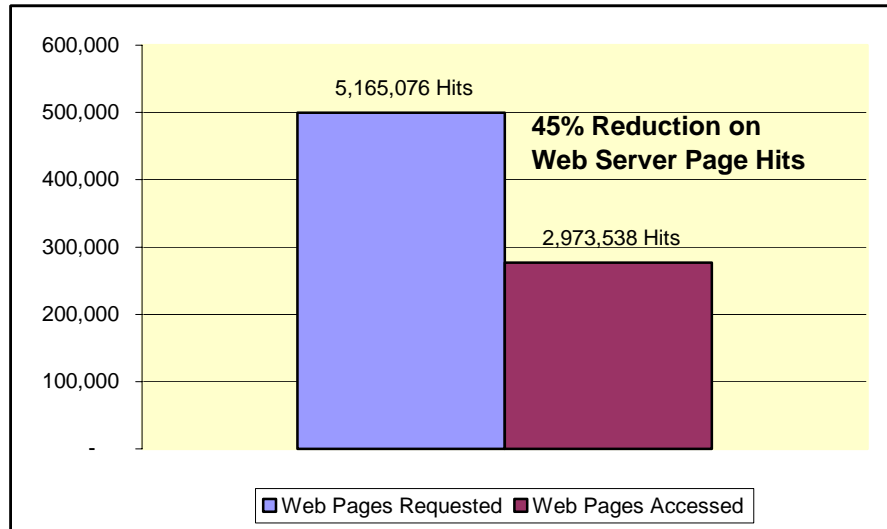
THE SOLUTION

Working with Stampede, this customer implemented a Stampede Application Acceleration Series appliance in their data center, as well as Stampede’s Advanced Client for the remote users. The Stampede Application Acceleration Series is a two-sided acceleration solution that delivers performance improvements through a combination of hardware and software. This provides the optimum in acceleration through bidirectional compression, cache differencing, multiplexing of large data objects (TurboStreaming™), and TCP optimization for all HTTP/HTTPS applications. The Stampede Solution helped deliver Acceleration on Demand to the users in the store which aided them in reducing the response time, improving productivity and improving the user experience of its store employees, helping improve morale.

THE RESULTS

The Stampede Application Acceleration Series allows store personnel to load application pages up to 60 percent faster. This enables the store managers to provide better service to their customers in an effective and seamless fashion.

The solution was so successful, the customer then placed another order for disaster recovery / backup of the production Stampede Solution.



FOR MORE INFORMATION,
 Call 1.800.763.3423, USA & Canada
 1.937.291.5035, International
 or visit www.stampede.com

